

Business FAQ's

Q Why would this be a good business to get into?

- Relatively cheap investment and great profit margin!
- Product is basically a new and unique product to our surrounding area
- Easy and FUN process to learn
- You can get access to licensed logos, such as NDSU

Q What is the time commitment?

- Boulder Designs by Rocks-R-U's can be a full time, part time, or a side job

Q How long does it take to make a product/boulder?

- Building an average size boulder takes about 1-2 hours
- Requires 24 hours to dry, and then lettering/graphics get painted
- Total (average) time invested = 4-5 hours

Q What kinds of products can be made?

- Product types are endless (there are no forms or molds except for the pillars/bench legs)
- Residential, Commercial, Garden and Landscaping stones
- Benches (flat, and with a back)
- Memorial stones
- Headstones, Memorial, and Pet memorials
- Fire pits, fire tables, flower pots and on and on.....

Q Can this be done year-round?

- YES

Q How much space is needed to make the products/boulders?

- Most products can be built within an average sized garage

Q Will there be competition from other Boulder Designs businesses nearby?

- There is a guaranteed area wherein no other sales reps can operate
- Currently there are no other Boulder Designs franchises in MN, ND, and SD
- Established franchises have the option to buy more guaranteed area(s)

Q Is there support even after training for making the products/boulders?

- The Boulder Designs franchise has a GREAT support system
- Other Franchises and Headquarters are VERY helpful
- Current Rocks-R-U's owners are willing to assist with questions and will direct interested clients directly to the new owner!

Q How is the Franchise paid?

- Boulder Designs charges a flat fee, rather than a percentage of sales, which is minimal compared to the average sales franchise industry